Greetings Fellow German-Americans!

On Saturday, September 24th, for the eighth time in our 41 year history, we will march down Frankford Avenue in the Mayfair section of Northeast Philadelphia.

Our success at this location has been enhanced by the active support and encouragement of the Mayfair Community Development Corporation. We are excited to march in front of spectator-lined streets. But the Parade needs your help! Despite its success, the parade would not run as smoothly without the sacrifice and hard work from our committee members, volunteers, and supporters such as you. However, your support, with a **TAX-DEDUCTIBLE donation**, is crucial in order to allow the history of German-Americans to continue to be shared in Philadelphia.

St. Matthew’s Catholic Church, located on Cottman Avenue, will again graciously host our ecumenical service before the parade. We encourage you to come to the service and parade on September 24, 2011, and enjoy a day celebrating German-American Heritage in Northeast Philadelphia.

On behalf of the Steuben Day Observance Association, I thank you for helping to preserve and promote our German heritage, just as Steuben’s knowledge aided Washington in preserving our great nation. In addition to your generous donation, we hope to see you come out to watch or walk, and join us for the Gala Banquet on Friday evening, September 23rd.

Thank you,

Al Taubenberger
General Chairman

Please make your **TAX-DEDUCTIBLE** contribution payable to "Steuben Day Observance Association" and mail it to:
Steuben Day Observance Association, P.O. Box 14360, Philadelphia, PA 19115
or go online to www.steubenparade.com